

306

UNC STARTUPS
HEADQUARTERED IN NC
(As of June 2017)

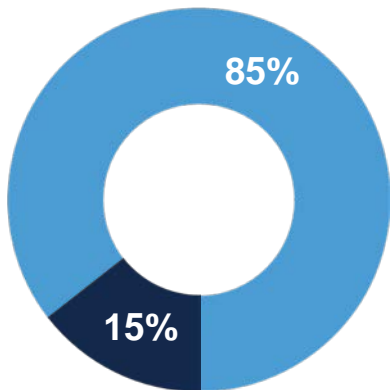
8,090

PEOPLE EMPLOYED
IN NC BY UNC STARTUPS
(As of Dec. 2016)

\$9.9B

IN REVENUE
EARNED BY UNC STARTUPS IN NC
(As of June 2017)

UNC STARTUPS LOCATION

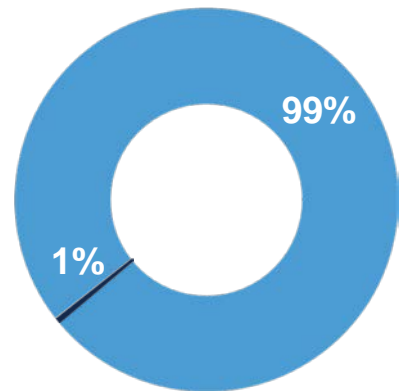


85% of active UNC ventures
are headquartered in NC

UNC STARTUPS REVENUE



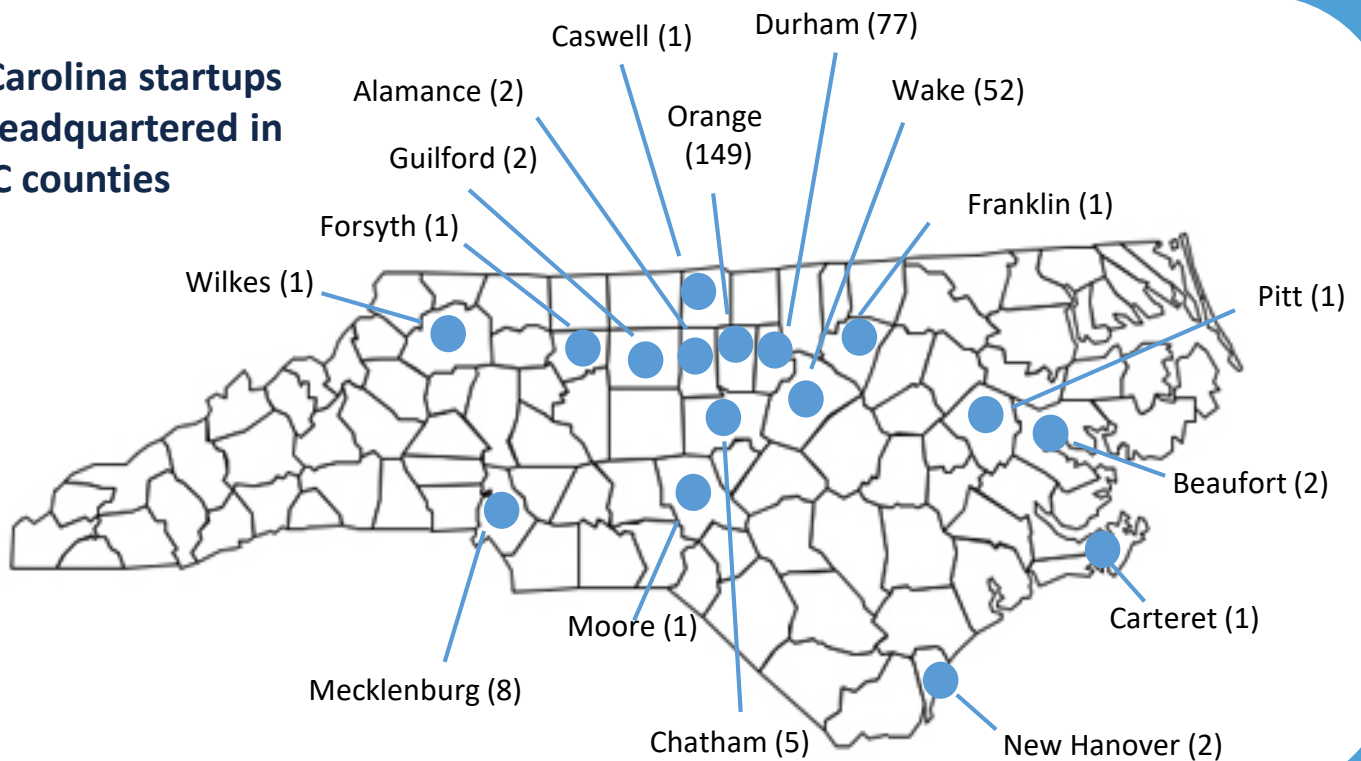
ANNUAL REVENUE
FY 2016



REVENUE BY LOCATION

- Headquarters in NC
- Headquarters outside NC

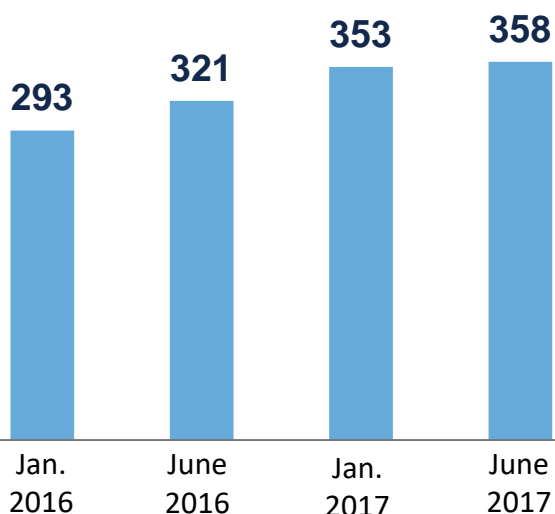
306 Carolina startups
are headquartered in
16 NC counties



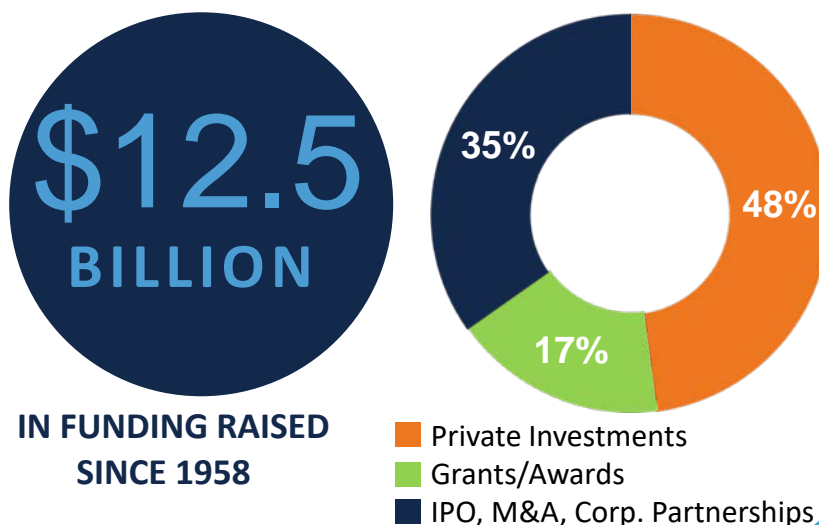
UNC STARTUPS SNAPSHOT



ACTIVE STARTUPS



STARTUPS FUNDING



195

STARTUPS
FOUNDED BY
UNC FACULTY

256

STARTUPS
FOUNDED BY UNC
FACULTY & ALUMNI

(Cumulative Totals)

61

SOCIAL VENTURES
LAUNCHED BY UNC
FACULTY & STUDENTS

INTELLECTUAL PROPERTY: 2017 SNAPSHOT

194

INVENTIONS DISCLOSED

86

PATENT APPLICATIONS

63

PATENTS ISSUED

55

LICENSE AGREEMENTS

9

IP-BASED STARTUPS LAUNCHED

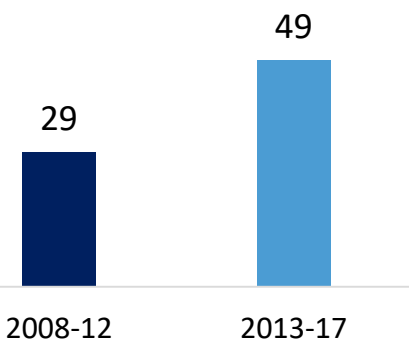
\$4.5M

LICENSING REVENUE

IP-BASED STARTUPS

69%

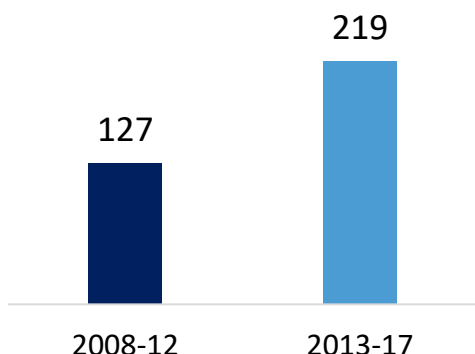
INCREASE



PATENTS ISSUED

72%

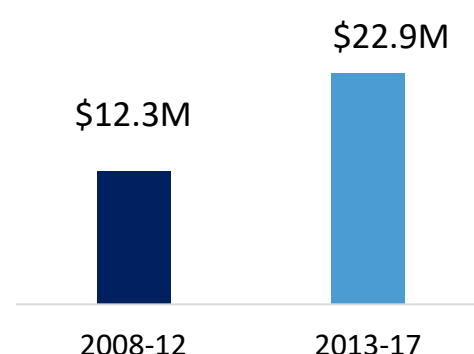
INCREASE



PATENTS ISSUED

86%

INCREASE



768

US PATENTS ISSUED

(Cumulative Total)

\$62M

IN LICENSING REVENUE

(Cumulative Total)

116

IP-BASED STARTUPS LAUNCHED

(Cumulative Total)